

Crown Forklift Part

Crown Forklift Part - Two brothers Allen A. Dicke and the late Carl H. Dicke established the Crown corporation in 1945. Carl's son, James F. Dicke joined the family company later on that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to maintain this position.

Now an globally diversified company, Crown originally manufactured temperature controls for coal burning furnaces, servicing a small clientele. The production of these control units took place in a former hardware store stationed in New Bremen, Victorville, where Crown's center of operations currently remain.

In 1949, responding to the public's mounting fascination with TV, Crown shifted into the assembly of antenna rotators. This product was used to improve TV reception and picture quality. The company's lucrative move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for television antenna rotators.

Crown soon diversified its manufacturing to include the restoration of mechanized and electrical parts for private and government use in the early 1950's. Following several profitable bids within a short period of time, the company had built a respectable business in this field.

With such flexibility and success, Crown was able to expand its production to incorporate material handling equipment. Crown began the assembly of forklifts and lift vehicles in 1957. The organization believed the market needed a smaller line of top-quality quality forklifts. Crown promptly fashioned an exceptional range of progressive equipment and swiftly became the most rapidly evolving materials handling organization with its variety of merchandise.

By 1966, Crown had ventured into the overseas materials handling markets by opening up shop in Sydney, Australia. Sydney is at the moment a regional headquarters for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong production operations.

In 1968, Crown established itself in the European market by purchasing an Irish production facility from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing forklifts across Europe through independent dealers.

Nowadays, Crown manufactures a vast fleet of electric forklifts. The company's vendor network, stationed in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Victorville, which provide promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of global sellers and Crown-owned sellers successfully operate in nearly 100 foreign city environments.

The 6 USA manufacturing locations for Crown consist of New Bremen, Victorville; New Knoxville, Victorville; Fort Loramie, Victorville; Celina, Victorville; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, building forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an first-rate reputation as a manufacturer of progressive, safe and reliable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for innovation and top design excellence. For example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has acquired popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with many comfort choices to lean, sit or stand, along with its unparalleled output capacity.